

# CONVENTION PARTICIPATION PLANS

## GOLD LEVEL - \$25,000

- Complimentary professional registrations (2); includes entrance to all events
- Exhibitor booth
- Full page, NBA Today Ad (Color)
- Designation as Official Sponsor
- Special recognition as Convention event underwriter
- Registration kits and banquet tables made available for Convention materials
- Convention banner displayed

## SILVER LEVEL - \$20,000

- Complimentary professional registrations (2); includes entrance to all events
- Exhibitor booth
- Full page, NBA Today Ad (B/W)
- Designation as Gala Dinner/Dance Sponsor
- Recognition as Convention event underwriter

## BRONZE LEVEL - \$15,000

- Complimentary professional registrations (2); includes entrance to all events
- Exhibitor booth
- Full-page, NBA Today Ad (B/W)

## FRIENDS OF NBA - \$8,000

- Complimentary professional registrations (2); includes entrance to all events
- Recognition as Convention event underwriter
- Additional Gala Dinner/Dance tickets (2)

## EXHIBITOR - \$2,500

- Exhibitor Booth
- Gala Dinner/Dance tickets (2)

## ADVERTISER

- |                       |          |
|-----------------------|----------|
| • Inside Back Cover   | \$1,600  |
| • Centerfold          | \$2,300  |
| • Full Page, Color Ad | \$3,000* |
| • Full Page, B&W Ad   | \$1,200  |
| • Half Page, B&W Ad   | \$ 950   |
- \*Four-color process

## OTHER SPONSORSHIPS

- |                           |           |
|---------------------------|-----------|
| • Registration Bags       | \$4,000   |
| • Printing & Publications | \$3,500   |
| • AM & PM Breaks (each)   | \$1,000   |
| • Spousal Program         | \$2,500   |
| • NBA Golf Tournament     | \$2,500   |
| • Gala Reception          | \$4,000** |
| • Gala Dinner/Dance       | \$5,000** |
- \*\*Co-sponsorships welcome